



HELPING BOARDS DRIVE ETHICS & COMPLIANCE

In the light of ongoing corporate scandals, boards of directors must set a moral tone for the businesses they oversee. Boards with a firm grasp of E&C and the role it plays in shaping culture, directing leadership, and informing governance are more effective in their oversight and deliver critical business value. What's more, regulators and courts are holding boards and individual directors accountable when they fail to do so.

HOW WE CAN HELP

Our board training course illustrates how the board's core fiduciary duties should guide their oversight of E&C programs. Our training course is focused on ensuring management supports and sustains effective E&C practices, and the importance of setting a tone that promotes a culture of ethics and inspires principled performance throughout the organization.

OUR COURSE IS BUILT TO

-  Enhance E&C program tone from the top of the organization
-  Promote ethical culture and meet regulators rising expectations
-  Ensure directors support and sustain effective E&C programs
-  Reinforce the importance of E&C programs in a context Boards will understand
-  Provide efficient and effective training that is specific and practical for the Board

“Across a range of responsibilities, we simply expect much more of boards of directors than ever before.”

— JEROME POWELL,
CHAIRMAN OF THE
FEDERAL RESERVE

COURSE AND PROCESS



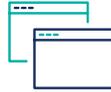
5-7 minute modules can be deployed individually or together as a single course.



Modules opens with a brief, substantive overview of the topic and related laws/risk



Relevant and complex scenarios are modeled and analyzed to practice identifying and remediating critical governance and regulatory risks



Free response templates with model responses help directors analyze and provide oversight of risks in the business

WHY LRN?

TAILORED SPECIFICALLY FOR BOARDS

This course is not an information reel, it meets your Board where they sit, providing real-life scenarios, challenging questions, and insights on how to handle. We're focused on maximizing your board's ability to identify and handle E&C issues rather than academic discussions and complex regulation that just doesn't apply to them.

INFORMED BY RESEARCH AND FIRST-HAND EXPERIENCE

Our solutions are based on more than 20 years of helping build ethical cultures and researching E&C program effectiveness, governance, culture, and leadership. Our research has shown that moral leaders, strong governance systems, and values-based cultures are key components of organizational excellence, and that ethics and compliance programs are critical to fostering such organizational attributes.

LRN Inspiring Principled Performance

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2020 DOJ EVALUATION GUIDANCE

- The effectiveness of a compliance program requires a **high-level commitment by company leadership** to implement a culture of compliance from the middle and the top.
- The company's **top leaders** – the board of directors and executives – **set the tone** for the rest of the company.
- Prosecutors should assess the steps taken by the company to ensure that policies and procedures have been integrated into the organization, including through **periodic training and certification for all directors...**

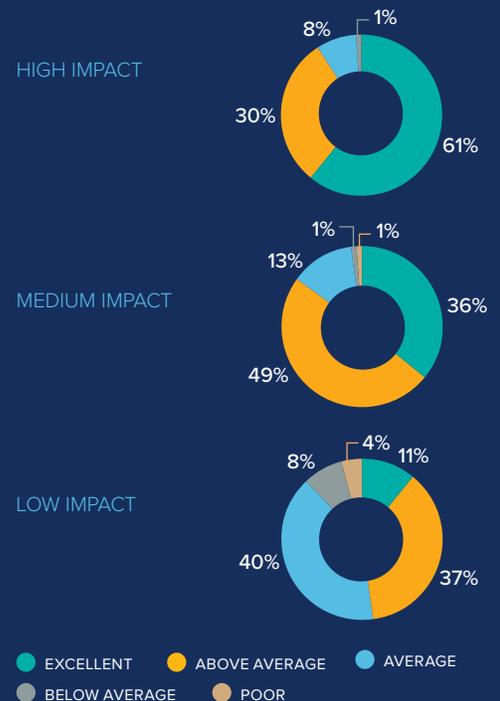
DID YOU KNOW?

Boards of organizations with high-impact programs are 57% more likely than those with low-impact programs to hold senior executives accountable for misconduct.

We asked organizations to rate the effectiveness of their board of directors in supporting and overseeing E&C

Boards of high-impact programs are nearly six times more likely to be rated highly for their support and oversight of ethics and compliance than those of low-impact programs.

RATE THE EFFECTIVENESS OF YOUR ORGANIZATION'S BOARD OF DIRECTORS IN SUPPORTING AND OVERSEEING ETHICS AND COMPLIANCE.



*Data from LRN's 2020 E&C Program Effectiveness Report



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