

# We Put Health in Health Insurance

What if you could take better care of your most important assets – your employees?

For years, we have trusted health insurance to cover us in cases of sickness or accidental injury. When it comes to traditional care . . . **FOUNTAIN HEALTH HAS YOU COVERED.**

But what all other health insurance programs miss is a focus on **proactive health.**

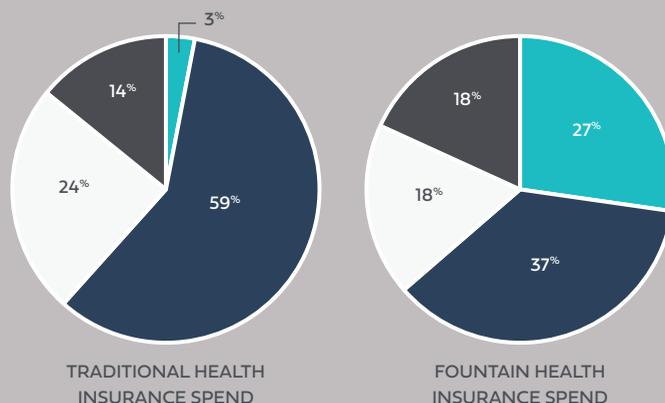
Traditional insurance spends just 3% of premiums on preventative health. Fountain Health switches that focus to 27%.

By reframing our system to focus on proactive care, we dramatically reduce overall hospital and pharmacy spend.



## Premium and Claims Allocation: Traditional insurance vs. Fountain Health Insurance Member

- Doctor
- Hospital
- Pharmacy
- Prevention



By switching to a proactive system, everyone wins. That’s because, most importantly, **FOUNTAIN HEALTH SAVES LIVES AND CUTS COSTS.**

By focusing on proactive care, we not only keep people healthier, but we reduce the cost of catastrophic claims, which benefits every member.

## The Price Impact of Fountain Health Early Detection

Early Discovery by Fountain Health	Fountain Health Clients with this Condition*	Average Cost to Treat When Discovered at an Early Stage	Average, Cost to Treat When Discovered at a Late Stage	Absenteeism Rate for a Patient with this Condition when Found at a Late Stage
Stage 1 Cancer (Lung, Bladder, Prostate, Brain, Thyroid)	5	\$65,867	\$217,800	186 days
Prediabetes and Diabetes	21	\$7,282	\$16,700	19.5 days
Coronary Artery Disease	4	\$2,500	\$200,000	20 days
Ascending Aortic Aneurysm	2	\$38,355	\$139,546	50% fatality rate in emergency repair procedures
84% decrease in total costs (\$2,117,780)	32/90 (35% of Clients)	\$569,012 for early-stage treatment	\$2,518,792 for late-stage treatment	\$168,000

\*First 90 Clients Tested

# Driven By Innovation

Traditional insurance takes five to seven years to approve a new treatment. At Fountain Health, we continually evaluate the latest health breakthroughs as they come to market – eliminating long waits for approval.

Our plans continually evolve based on the latest research and technologies – making them better over time. All health innovations are vetted by a world-class advisory board, ensuring Fountain Health members are covered for the most cutting-edge health care.

## FOUNTAIN HEALTH'S WORLD CLASS ADVISORY BOARD



“After undergoing the Full Body MRI and CCTA, my results showed significant plaque and narrowing in my LAD (the ‘widow maker’). As a 48-year-old in seemingly excellent shape, these results turned my world upside down. Fountain’s personalized care was able to analyze my scans to customize a diet, exercise, and medication plan that stabilized and regressed the plaque. I have avoided the certain invasive testing and generic care that may or may not have helped me. **My Fountain Health experience saved my life!**”

– Shawn E.

## Life-Saving Services Currently Covered By Fountain Health

Welcome to the world of precision diagnostics, allowing us to find illness earlier than ever before. Early detection saves lives and reduces long-term insurance claims – meaning everyone wins!

Healthcare Service	Category	Product Type	Target	Benefit
Coronary Computed Tomography Angiography (CCTA) Imaging + Analysis	Heart	Assessment	Over 40	Detect heart disease earlier than ever before, and often in seemingly healthy individuals
Brain MRI	Body	Assessment	Over 40	Early detection of cancer and other diseases
Bone Density and Metabolic Scan	Body	Assessment	Over 40	Early diagnosis of osteoporosis
Basic Blood Labs	Blood	Labs	All	Early detection and health optimization
Liquid Biopsy for Cancer	Blood	Labs	All	Detection of cancer at stage 0 or 1
Multivitamin	Nutrition	Nutraceutical	All	Enhance overall health
Patient Results and Education	Education	Assessment	Over 40	Impactful lifestyle changes
Continuous Glucose Monitor	Nutrition	Monitoring	Diabetic/Pre-Diabetic	Diabetes prevention and management
Nutritional & Exercise Workshop	Nutrition	Consultation	All	Impactful lifestyle changes

► Poor health costs US employers **\$530 Billion** each year.

## Fountain Health Will Give You

Ask us how to get started!

care@fountainhealth.com

1-888-668-0006

### IMPROVED HEALTH

The cost of poor health to employers is greater than the combined revenues of Apple, Amazon, Microsoft, Netflix, eBay and Adobe. By choosing health insurance that focuses on keeping people healthy, you can reduce the 1.4 billion sick days claimed each year.

### COST SAVINGS

The reduced claims and processing costs ensure that your premium doesn't rise over time like it would with traditional insurance.

### COMPETITIVE RATES

Fountain Health has competitive insurance plans. Our proactive approach to health leads to reduced health claims and processing costs – so your rates won't increase over time.